

Manufacturing Warranty plan on your appliance has expired???



How would you like if you get a product where....



There is a one-stop solution for support/ technical assistance for the appliance purchased?



Customers get features that not only secure devices; in addition, provide security features!



Customers get extended warranty on appliances for which manufacturing warranty has expired

Extended Warranty

ASSET ASSURE
Complete Care for your Appliances

- Extends Manufacturers Warranty of the Asset by 1 year
- For Assets less than 4 years old from Invoice Date
- Assets covered are LED, Washing Machine, Refrigerator and AC
- Single Call Card blocking
- Multilingual 24*7 helpline 1860-258-3030 (Mon-Sun, 11AM 9PM)



Access to dedicated helpline 7 days a week



Available in multiple languages



Helps block credit, debit, ATM cards of all banks in a single call



Eligibility

- Appliance is not older than 4 years from invoice date
- Appliance is out of Manufacturer's Warranty (Not in Force)
- The Appliance must have after sale service network and spare parts supply in India. (For more details refer to the T&C's)

Covered Value

Covered Value in respect of each Insured Asset is equal the invoice value

Cancellation

Within 15 days: INR200 will be deducted and balance Membership Fee will be refunded.

After 15 days: No refund of Membership Fee.

Cover period

Valid for a term of 1 year.



Depreciation

No depreciation will be deducted

When an Appliance can reasonably be repaired or reinstated at a cost less than the replacement cost.

Depreciation of **15% per annum** will be deducted In the case of a total loss/Constructive Total Loss.

Claims

In the case of a **total loss/Constructive Total Loss*** CPP will action the same through the Insurer:
<u>Replace the Appliance with a new equivalent model</u> with similar specification not exceeding the Covered Amount

OR

Settle the claim in any other manner for the value not exceeding the Covered Amount.

*Claims subsequent to the payment of partial loss claim(s) shall be considered as a Constructive Total Loss (if the cost of repairs exceeds the remaining Covered Amount after payment of the partial loss claim).

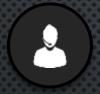
No claim shall be admissible within 30 days of the inception of the Cover Period.

Features

Multi-lingual Feature-Related Assistance helpline

(Perceived value: INR 400)





Access to dedicated helpline 7 days a week



Available in multiple languages



Helps understand features of appliances at customer's home



Out calling facility – If customer query is not resolved on live call, customer will be called back within specified time for resolution

Helpline number : 1860-258-3030

(Mon-Sun **11AM** – **9PM**)

Features

Single call Credit, Debit, ATM Card blocking

(Perceived value: INR 500)





Access to dedicated 24 X 7 toll-free helpline 1800-419-4000



Helps block credit, debit, ATM cards of all banks in a single call

Brief process

- Customer finds that he has lost/ misplaced any of this card (Card needs to be on customer's name only)
- Customer calls up CPP helpline for blocking the card Quotes his Asset Secure membership number and verifies
- CPP takes important details from customer to get his card blocked
- CPP team calls each of the bank simultaneously; Furnishes information on customer's behalf to get all
 customer's cards blocked
- If required, CPP takes customer on a 3 partite call to facilitate card blocking



Feature List

| Product | | | CPP ASSET ASSURE FEATURES LIST | | | |
|--------------|-----------------|-----------------|-----------------------------------|---------------------------|-------------------|--|
| Price Range | Product Term | Product | Multi-Lingual Assistance Helpline | Single Call Card Blocking | Extended Warranty | |
| A | pprox percieved | value (Rs.) | 400 | 500 | As Applicable | |
| Rs 0 to 1.5L | 1 Year | AIR CONDITIONER | √ | ✓ | ✓ | |
| Rs 0 to 2L | 1 Year | LED | ✓ | ✓ | ✓ | |
| Rs 0 to 1.5L | 1 Year | REFRIGERATOR | ✓ | √ | √ | |
| Rs 0 to 1.5L | 1 Year | WASHING MACHII | NE ✓ | √ | √ | |

MRP

| Category | Assset Assure - MRP | | | | | | | | |
|-----------------|---------------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------|------------|
| AIR CONDITIONER | 0 to 10K | 10.01 to 15K | 15.01 to 20K | 20.01 to 30K | 30.01 to 40K | 40.01 to 70K | 70.01 to 1 L | 1L+ to 1.5L | |
| MRP (INR) | 1099 | 1599 | 2049 | 2899 | 3699 | 4699 | 7599 | 10999 | |
| LED | 0 to 10K | 10.01 to 15K | 15.01 to 20K | 20.01 to 30K | 30.01 to 40K | 40.01 to 70K | 70.01 to 1 L | 1L+ to 1.5L | 1.5L to 2L |
| MRP (INR) | 1099 | 1599 | 2049 | 2799 | 3699 | 4849 | 7699 | 11499 | 16999 |
| REFRIGERATOR | 0 to 10K | 10.01 to 15K | 15.01 to 20K | 20.01 to 30K | 30.01 to 40K | 40.01 to 70K | 70.01 to 1 L | 1L+ to 1.5L | |
| MRP (INR) | 1049 | 1599 | 1849 | 2399 | 3299 | 4699 | 7599 | 10999 | |
| WASHING MACHINE | 0 to 10K | 10.01 to 15K | 15.01 to 20K | 20.01 to 30K | 30.01 to 40K | 40.01 to 70K | 70.01 to 1 L | 1L+ to 1.5L | |
| MRP (INR) | 1049 | 1599 | 1799 | 2499 | 3299 | 4849 | 7699 | 11499 | |

Claims Process



Customer intimates
Claim to Insurer



Insurer team will get intimation in CRM module



Insurer RNM will do the Claim assessment received and confirm policy validation for it



Assigned ASP will visit and confirm cause of loss and update to Insurer

Procedure for Repair Claims

Cashless facility will be arranged for customers by Insurer as per process

Procedure for Total Loss

CPP will get intimation on T+1 Day by Insurer



CPP will give proof of customer settlement to Insurer along with Invoice

Insurer team will do validation and process for settlement to CPP





Bought an Extended Warranty plan on your LED Panel???





There is a one-stop solution for support/ technical assistance for the appliance purchased?



Customers get features that not only secure devices; in addition, provide security features!



Customers get extended warranty on appliances for which manufacturing warranty has expired

Extended Warranty



- Extends Manufacturers Warranty for the Panel of the Newly purchased LED by 1 year
- Single Call Card blocking
- Multilingual 24*7 helpline 1860-258-3030 (Mon-Sun, 11AM 9PM)



Access to dedicated helpline 7 days a week



Helps block credit, debit, ATM cards of all banks in a single call



Available in multiple languages



Eligibility

New LED purchased

Covered Value

Covered value in respect of each Insured Asset is equal the invoice value

Covered Period

Valid for a term of 1 year.

Cancellation

Within 15 days: INR200 will be deducted and balance Membership Fee will be refunded. After 15 days: No refund of Membership Fee.

Validity

Valid only if it is purchased within 365 days of purchase of new LED.



Depreciation

No depreciation will be deducted

Claims

In the case of a total loss/Constructive Total Loss* CPP will action the same through the Insurer:-

Replace the Appliance with a new equivalent model with similar specification not exceeding the Covered Amount **OR**

Settle the claim in any other manner for the value not exceeding the Covered Amount.

*Claims subsequent to the payment of partial loss claim(s) shall be considered as a Constructive Total Loss (if the cost of repairs exceeds the remaining Covered Amount after payment of the partial loss claim).



Exclusions

- ✓ Loss or damage arising out of the appliance not being used in accordance with manufacturer's instructions.
- ✓ Replacement of any consumable item of the appliance, including but not limited to batteries, bulbs, plugs, cables, ribbons, belts, tapes, fuses, software etc.
- ✓ Failure of parts which are subject to recall by manufacturer of the appliance.
- ✓ Loss or damage arising out of any external cause, including but not limited to fire, theft, explosion, water damage, acts of God etc.
- ✓ Where the appliance is subject to commercial, rental or profit generation purposes.
- ✓ Loss or damage arising out of overloading, strain, over-running, short circuiting etc.
- ✓ Loss or damage arising out of normal wear and tear
- ✓ Where there is a change of ownership of the appliance.
- ✓ Other exclusions as per Terms and Conditions

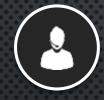


| F | eature List & | MRP | \RP | | | |
|---------------|-----------------|--------------------------------------|------------------------------|-----------------------------------|--------|--|
| LED Price | | CPP ASSET SECURE FEATURES LIST | | | | |
| Range (INR) | Product Term | Multi-Lingual Assistance Helpline | Single Call Card Blocking | Extended Warranty (Panel Only) | MRP | |
| Approx percie | ved value (Rs.) | 400 | 500 | As Applicable | | |
| 0 to 10K | | ✓ | ✓ | ✓ | 699 | |
| 10.01 to 15K | | ✓ | ✓ | ✓ | 849 | |
| 15.01 to 20K | | ✓ | ✓ | ✓ | 1,049 | |
| 20.01 to 30K | | ✓ | ✓ | ✓ | 1,349 | |
| 30.01 to 40K | 1 Year | ✓ | ✓ | ✓ | 1,699 | |
| 40.01 to 70K | | ✓ | ✓ | ✓ | 2,449 | |
| 70.01 to 1 L | | ✓ | ✓ | ✓ | 3,699 | |
| 1L+ to 1.5L | | ✓ | ✓ | ✓ | 5,199 | |
| 1.5L to 2L | | ✓ | ✓ | ✓ | 7,299 | |
| 2L to 2.5L | | ✓ | ✓ | ✓ | 9,499 | |
| 2.5L to 3L | | ✓ | ✓ | ✓ | 11,499 | |
| 3L to 3.5L | | ✓ | ✓ | ✓ | 13,499 | |
| 3.5L to 4L | | ✓ | ✓ | ✓ | 15,499 | |
| 4L to 4.5L | | ✓ | ✓ | ✓ | 17,499 | |
| 4.5L to 5L | | ✓ | ✓ | ✓ | 19,999 | |

Features

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(Perceived value: INR 400)



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Helpline number : 1860-258-3030 (Mon-Sun 11AM – 9PM)





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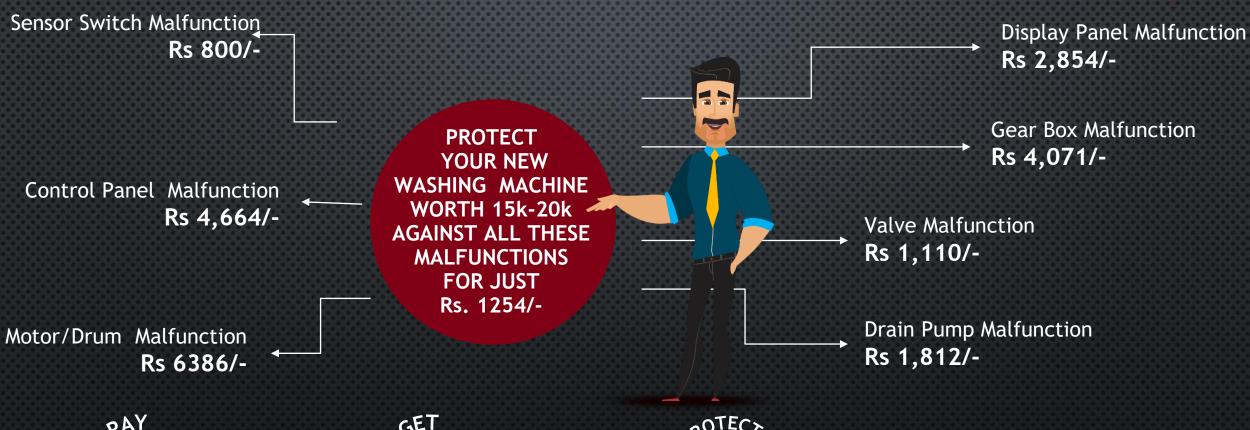
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ASSET SECURE – Washing Machine Parts coverage











ASSET SECURE – Air Conditioner Parts coverage





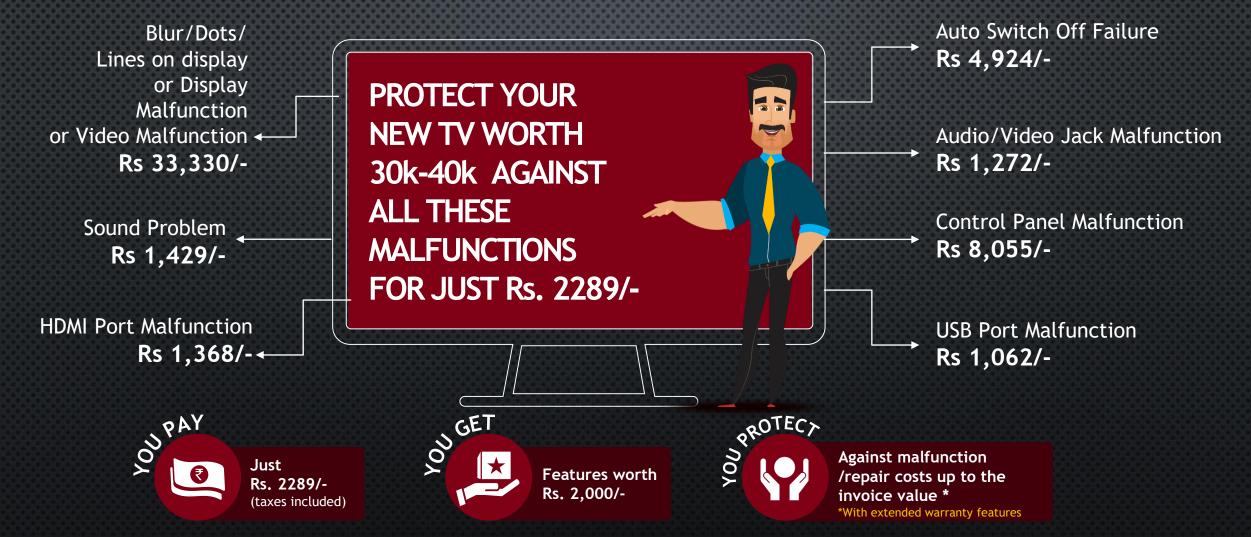






ASSET SECURE – Television Parts coverage



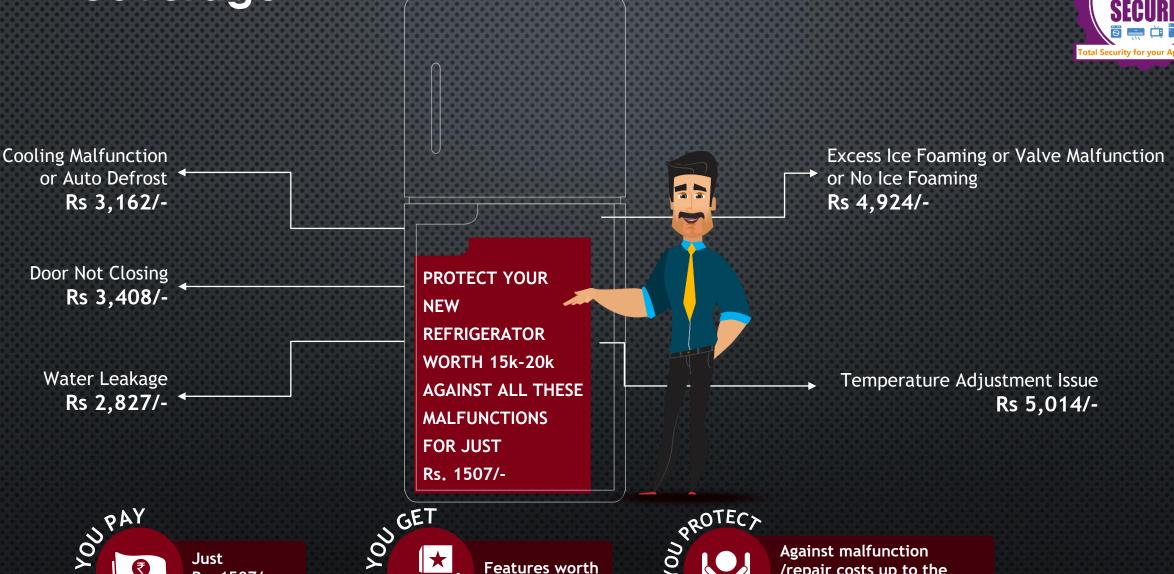


ASSET SECURE – Refrigerator Parts coverage

Rs. 1507/-

(taxes included)





Rs. 1,570/-

/repair costs up to the

*With extended warranty features

invoice value *