



BE REST ASSURED!

Asset Assure - You are valuable to us.

CPP Asset Assure is a unique assistance service that provides you exciting benefits that you will love, along with extended warranty for your valuable appliances.



Extended Warranty

CPP Asset Assure provides extended warranty for 12 months post the expiry of manufacturer's warranty. Includes coverage (as covered in manufacturer warranty) for repairs/replacement costs up to the invoice value via nationwide service repair network with 400 + service center tie-ups.



Multi-Lingual Feature-Related Assistance Helpline

Get exclusive access to a dedicated helpline in multiple languages. The CPP Asset helpline helps you understand features for a range of products in your home.



Single Call Card Blocking

Block all your valuable credit, debit, ATM cards of all banks by calling CPP's toll-free 24-hour helpline (1800-419-4000).

CPP Asset Assure Features List

Product Price Range	Product Term	Product	CPP ASSET ASSURE FEATURES LIST		
			Multi-Lingual Assistance Helpline	Single Call Card Blocking	Extended Warranty
Approx perceived value (Rs.)			400	500	As Applicable
Rs 0 to 1.5L	1 Year	AIR CONDITIONER	✓	✓	✓
Rs 0 to 2L	1 Year	LED	✓	✓	✓
Rs 0 to 1.5L	1 Year	REFRIGERATOR	✓	✓	✓
Rs 0 to 1.5L	1 Year	WASHING MACHINE	✓	✓	✓