

“Top Spender Festive Contest”

1. **Contest Period** - The Contest will become live from **12:00 am on 10th October 2023** and shall end on **11:59pm on 20th November 2023**.
2. During the Contest Period for each day a winner will be selected from among the customers who avails the highest loan amount in a given day for purchasing the Product from **Brand Outlets** by availing finance facility from BFL using his/her EMI Card during the Contest Period. The number of contest winners shall be up to a maximum of Everyday 41 winners in total for the entire contest period
3. Promotion is not applicable to BFL employees
4. In case of default in the payment of first EMI in relation to the loan availed under the Contest or cancellation/refund of the qualifying loan/purchase transaction, Customer shall not be eligible to receive a Reward under this Contest.
5. The Winners of the Contest shall be announced by 20th Jan 2024 and the list of the winners of the said Contest shall be available on BFL website, communication through SMS.
6. Winner will be contacted by BFL, within 30 days from date of the **announcement of winners** either through email, telephonic call or SMS on the Customer's registered email address/contact number and will be communicated the details for the collection of the Reward. In the event such a Winner cannot be contacted or remains irresponsive despite repeated efforts for 3 (three) continuous days, BFL reserves the right to cancel the Winner's nomination for the Reward.
7. Bajaj Finserv shall solely bear, pay and remain liable for all applicable taxes, fees and levies (Including 'gift' tax or tax deducted at source, where applicable).
8. [Customer promo Eligible categories list.xlsb](#)
9. [Customer Promo Eligible dealers list \(1\).xlsx](#)

“Milestone festive offer”

1. **Contest Period** - The Contest will become live from **12:00 am on 10th October 2023** and shall end on **11:59pm on 20th November 2023**.
2. The Customer(s) purchase at the Brand Outlet should be minimum Rs 5000 and above using the EMI Card to be eligible to receive the Reward.
3. Transaction Slabs:

Transaction slab (Min. purchase value 5000 and above)	Reward - Bajaj Coins	Reward (In Rs.), upon conversion by the eligible Customer
1st Transaction	50	10
2nd Transaction	500	100
3rd Transaction	1000	200
4th Transaction	1750	350
5th Transaction	2500	500

4. For the purpose of considering the Transaction Slabs mentioned above, only the first transaction per Store for a maximum of 5 (five) stores shall be considered for availing the Reward. Any subsequent transaction after the first transaction at the same Store (whose list is given in Annexure II) shall not be considered for the Reward (Same day same store will be considered as split txn)

5. Download Bajaj Finserv App to earn Bajaj Coins
6. Reward will be credited to customers within T+7 from the purchase day
7. Go to "Reward Section on Home Page" then click on "Bajaj Coins"
8. Customers can avail Bajaj Coins to Pay their bills and Purchase brand vouchers
9. To convert Bajaj coins into Cash customer must have a minimum 200 Bajaj coins (1 Bajaj Coin = 20 Paise)
10. Rewards may be accessed by the customer in the Rewards Section of the Bajaj Finserv App
11. Bajaj coins Validity – 70 days
12. [Customer promo Eligible categories list.xlsb](#)
13. [Customer Promo Eligible dealers list \(1\).xlsx](#)