

Terms & Conditions – Monsoon Campaign x Bajaj Finance Social Campaign

1. Introduction

These Terms and Conditions (“T&Cs”) govern the Monsoon Campaign, #OneIndiaManyMonsoons x Bajaj Campaign (“Campaign”) organized by Bajaj Finance Limited (BFL). By participating, you agree to be bound by these T&Cs.

2. Definitions

Campaign: A promotional activity where participants engage in specified activities to stand a chance to win an Amazon voucher worth Rs. 500.

Participant: Any eligible individual who completes the qualifying activities during the campaign period in accordance with the Terms and Conditions.

Panel: Three representatives nominated by BFL to evaluate contest entries.

3. Eligibility: Campaign is open to individuals who:

- Are Indian residents aged 18 years and above.
- Must have a public Instagram / Facebook account and engage with the Campaign.
- Employees of Bajaj Finance Limited and their immediate families are not eligible.

4. Campaign Period

The campaign runs from 4th July 2026, 12 PM till 15th July 2026, 11:59AM. BFL reserves the right to modify or cancel the campaign at any time.

5. How to Participate

Participants are required to complete the following activities during the Campaign Period:

- i. See the contest alert/posts on BFL's official Instagram handle (@bajajfinance & @bajajfinance_emihaina) or Facebook Page.-

<https://www.facebook.com/profile.php?id=61566988147650>
<https://www.facebook.com/bajaj.finance.in>

- ii. Watch the video posted on these handles. Video will be pinned on Facebook and Instagram.

- iii. Share favorite monsoon moment using #OneIndiaManyMonsoons and tag @bajajfinance_emihaina

Note: The above contest objective is to generate the engagement.

6. Winner Selection

Participants who have (a) shared a story/post tagging @bajajfinance_emiaina and using #OneIndiaManyMonsoons, shall be considered eligible.

Participants who have completed all the above steps shall be shortlisted, and from these, 100 (hundred) winners will be selected.

From the pool of eligible Participants, winners shall be selected through an evaluation process conducted by a panel of three (3) representatives nominated by BFL ('Panel'). Each Panel member shall award marks to the entries based on creativity, originality, and relevance to the contest theme. The Participants with the highest aggregate marks across the Panel shall be declared winners. The decision of BFL and the Panel shall be final, binding, and not open to challenge.

7. Rewards

Each winner shall be rewarded with an Amazon voucher worth Rs. 500

8. Disqualification

Participants may be disqualified for submitting fake or misleading information, using bots or paid engagement tools, posting offensive or inappropriate content.

9. Data Usage

Participant data will be used solely for campaign purposes and in accordance with BFL's Privacy Policy. Data may be shared with third-party vendors engaged by BFL solely for administering the Campaign.

10. Mode of Announcement of the Winners

The results of the Contest and list of Winners will be announced by BFL over its official Instagram handle @bajajfinance_emiaina, Winners will also be notified personally via WhatsApp, SMS & Email, Telephone call. BFL's decision on the results shall be final and binding, and no correspondence regarding the results will be entertained.

11. Other Terms

- a) By participating in the Contest, Participant consent to the collection and use of their personal data (e.g., name, contact details) for the purpose of administering the Contest and delivering Rewards.
- b) By participating, participants grant BFL the right to use their submissions, participant images/videos for promotional purposes.
- c) Participants agree to allow BFL to feature their images/videos on social media and marketing materials.
- d) BFL, at its sole discretion, may disqualify Participant and refuse to provide the Reward if the Participant indulges in any unfair conduct, which BFL deems to be improper, inappropriate, unfair or otherwise adverse to the operation of the purported Contest and/or is in any way detrimental to other Participants which includes, but is not limited to:
 - i. Falsifying his/her personal information;
 - ii. Any violation of the T&Cs;
 - iii. Any false, misleading, or inappropriate submissions will result in disqualification.
 - iv. Multiple entries from the same participant will not be considered.

- v. Collaborative posts and reposting only through stories will not be considered valid.
- vi. Posts from fake accounts or those using fraudulent methods will be disqualified.

BFL reserves the right to disqualify any participant at its discretion.

- e) BFL shall not at any time be responsible: **(i)** or liable for any delay, suspension, cancellation, revocation of the Offer; and **(ii)** for any direct or indirect loss, injury, damage or harm suffered by or in connection with the Contest.
- f) If a winner cannot be contacted or fails to respond within 7 days of notification, BFL reserves the right to select an alternate winner or withdraw the Reward.
- g) This Offer is available only to citizens of India. Customers must not participate in the Offer if they are prohibited by the respective State, municipal or other local area body laws from participating in such promotions or if such offers are not permitted to be offered within such jurisdictions. **FOR AVOIDANCE OF DOUBT PLEASE NOTE THAT THIS CONTEST IS NOT APPLICABLE TO THE STATE OF TAMIL NADU.**
- h) None of the Reward / Offer involve any betting and / or wagering of money.
- i) BFL reserves the right to extend, suspend or cancel, withdraw or terminate the Contest. BFL reserves the right, to add / alter / modify /change or vary any or all of these T&Cs or to replace wholly, or in part at any time. BFL shall not be liable for any technical errors, server downtime, or social media platform restrictions affecting participation.
- j) These T&Cs shall be governed by the laws of India. All disputes if any arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the competent courts in Pune, Maharashtra only.
- k) No disputes can be raised against the evaluation made.
- l) Rewards are non-transferable, non-assignable, and non-encashable.
- m) Any additional expenses beyond the covered items will be borne by the recipient.
- n) Certain promotional materials may contain AI-generated content. Such content is intended solely for advertising and illustrative purposes and shall not be construed as personal endorsements, factual representations or guarantees. BFL shall not be liable for inaccuracies inherent in AI-generated content.

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