

Terms & Conditions – Blockbuster EMI Days x Cash Kyun EMI Karo Campaign

1. Introduction

These Terms and Conditions (“T&Cs”) govern the Blockbuster EMI Days x Cash Kyun EMI Karo (“Campaign”) organized by Bajaj Finance Limited (BFL). By participating, you agree to be bound by these T&Cs.

2. Definitions

Campaign: A promotional activity where participants engage in specified activities to win an opportunity to e-meet Mrunal Thakur

Participant: Any eligible individual who completes the qualifying activities during the campaign period in accordance with the Terms and Conditions.

3. Eligibility: Campaign is open to individuals who:

- Are Indian residents aged 18 years and above.
- Have registered on the microsite and visited Bajaj Mall
- Have purchased product/s on loan through Bajaj Finserv EMI Network Card and provided proof in the form of Loan Account Number(LAN).
- Employees of BFL and their immediate families are not eligible.

4. Campaign Period

The campaign runs from 25th March, 2026 to 25th May 2026. BFL reserves the right to modify or cancel the campaign at any time.

5. How to Participate

Participants are required to complete any of the following activities during the Campaign Period:

- i. See the contest alert/posts on BFL's official Instagram handle (@bajajfinserv and @bajajfinserv__emihaina) or Facebook Page.
- ii. Watch the contest video posted on these handles. Video will be pinned on Facebook and Instagram.
- iii. Click the link in bio on Instagram or Facebook and/or click on the link provided in the caption on Facebook.
- iv. Register through the microsite by providing required details and explore products on Bajaj Mall from the following categories: AC, Washing Machines, Tyres, Furniture, Kitchen Appliances, LED TV, Fashion, Laptops, Cameras, Fridge, Electronics, Solar, Air Coolers, Inverters, Smartphones.
- v. Purchase product/s at BFL empaneled stores by availing finance facility from BFL using the Bajaj Finserv EMI Network Card (EMI Card).
- vi. Payments Mandate Setup – Set up an auto-debit / mandate for EMI and / or utility payments via BFL Platform.

6. Winner Selection

Participants who have completed all the above steps shall be shortlisted, and from these, 15 (fifteen) winners will be selected. Winners will be selected based on a consolidated ranking considering the number of loans availed during the Campaign period and the aggregate loan amount. In the event of a tie, the Participant who has completed the earliest qualifying transaction during the Campaign Period shall be declared the winner. The top fifteen (15) Participants will win an exclusive opportunity to participate in an e-meet with Mrunal Thakur.

7. Rewards

Each winner shall be rewarded with an exclusive opportunity to get an e-meet with Mrunal Thakur based on her availability.

8. Disqualification

Participants may be disqualified for submitting fake or misleading information, using bots or any other fraudulent or automated means, or engaging in any conduct that BFL determines to be unfair, unlawful, or in violation of these Terms and Conditions.

9. Data Usage

Participant data will be used solely for campaign purposes and in accordance with BFL's Privacy Policy. Data may be shared with third-party vendors engaged by BFL solely for administering the Campaign.

10. Cost of Travel shall not be provided by BFL

11. The celebrity meet will happen in the format of an E-meet with Mrunal Thakur. There will be no travel associated with the reward. **Mode of Announcement of the Winners**

The results of the Contest and list of Winners will be announced by BFL over its official Instagram handle @bajajfinserv and @bajajfinserv_emihaina. Winners will also be notified personally via WhatsApp, SMS & Email, Telephone call. BFL's decision on the results shall be final and binding, and no correspondence regarding the results will be entertained.

12. Other Terms

- a) The meeting with Mrunal Thakur will be scheduled by BFL at a date and time determined by BFL, subject to her availability. Participants are required to adhere to the guidelines communicated by BFL for participation in the e-meet..
- b) By participating in the Contest, Participants consent to the collection and use of their personal data (e.g., name, contact details) for the purpose of administering the Contest and delivering Rewards.
- c) BFL, at its sole discretion, may disqualify any Participant and refuse to provide the Reward if the Participant indulges in any fraudulent, misleading or unfair conduct, which BFL deems to be improper, inappropriate, unfair or otherwise adverse to the operation of the purported Contest and/or is in any way detrimental to other Participants which includes, but is not limited to:
 - i. Falsifying his/her personal or transaction related information.
 - ii. Any violation of the T&Cs.BFL reserves the right to disqualify any Participant at its discretion.
- d) BFL shall not at any time be responsible: **(i)** or liable for any delay, suspension, cancellation, revocation of the Offer; and **(ii)** for any direct or indirect loss, injury, damage or harm suffered by or in connection with the Contest.
- e) This Offer is available only to citizens of India. Customers must not participate in the Offer if they are prohibited by the respective State, municipal or other local area body laws from participating in such promotions or if such offers are not permitted

to be offered within such jurisdictions. **FOR AVOIDANCE OF DOUBT PLEASE NOTE THAT THIS CONTEST IS NOT APPLICABLE TO THE STATE OF TAMIL NADU.**

- f) None of the Reward / Offer involve any betting and / or wagering of money.
- g) BFL reserves the right to extend, suspend or cancel, withdraw or terminate the Contest. BFL reserves the right, to add / alter / modify /change or vary any or all of these T&Cs or to replace wholly, or in part at any time.
- h) These T&Cs shall be governed by the laws of India. All disputes if any arising out of or in connection with this offer shall be subject to the exclusive jurisdiction of the competent courts in Pune, Maharashtra only.
- i) No disputes shall be entertained against the evaluation or selection of Winners made by BFL..