



## India's First SuperCard

A credit card with the power of four cards in one



Rs. 4,500+ Annual savings

**EMERGENCY ADVANCE** 

Low-cost advance on cash limit at 1.16% per month with no processing fee **EASY CASH** 

No interest on Cash Withdrawals for up to 50 days

Electronics, apparel, Electronics, apparel, groceries and a lot more on easy EMIs\*

## Bajaj Finserv RBL Bank Platinum Choice SuperCard First-Year-Free (FYF)





No joining fee



Fuel surcharge waiver across all pumps up to Rs. 100 per month



Annual fees: Rs. 499 plus GST Fee waiver on annual spends of up to Rs. 50,000



Get 10% off on movie tickets, on www.bookmyshow.com, any day of the month. Enjoy up to 15 such transactions in a year



Get 1 reward point per Rs. 100 spent on all other/regular spends



Low-cost advance on cash limit at 1.16% per month with no processing fee



Get 2X reward points on all online spends\*
Except for online purchases made on Education,
Insurance, Utilities (Including Bill2Pay),
Rent Payments and Wallet Load.



Hassle-free conversion of shopping spends to easy EMIs



Get 5000 additional Reward Points on reaching an annual milestone of Rs.75,000, redeemable @ www.rblrewards.com/SuperCard



Interest-free cash withdrawal up to 50 days

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Tap this card to make fast & convenient payments at retail outlets. Make payment of up to Rs. 5,000\* at a time using tap and pay feature.

## Platinum Choice SuperCard (FYF)- Value chart

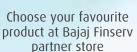
Offers	Value
Joining fee waived off	499
Milestone Reward points: On crossing Rs. 75,000/- in a year, get 5000 Reward points	1,250
10% off on BMS – Maximum discount of Rs. 100 in a month	1,200
1 Reward point for every Rs. 100 spent (Assuming Normal spends of Rs.50,000) Reward points Earned = 500	125
Fuel surcharge waiver of up to Rs.100 per month	1,200
Total benefits per annum	Rs. 4,525 Plus Industry 1st Features

## Bajaj Finserv exclusive partner store benefits:

#### 5% cashback on down payment

Reduce your down payment and get up to Rs. 1,000 cashback with your SuperCard. This is an exclusive always-on offer at any Bajaj Finserv partner store.







Opt for Bajaj Finserv easy EMI scheme





Use your SuperCard to make down payment



Give a missed call on 9266 012 012



Get 5% cashback up to Rs. 1,000 in your next statement

#### 3-tier rewards program

Bajaj Finserv reward program is a loyalty platform which facilitates retailer to top-up reward points to customers' loyalty account (Bajaj Finserv RBL Bank SuperCard) and these reward points can be accumulated with customers' existing SuperCard reward points. Customer can then redeem the entire reward points balance at our partner store for down payment.

## Avail additional reward points from Bajaj Finserv and dealer as a promotional offer



5 points = ` 1



#### Reward points

Additional points given as a promotional offer to customers by Bajaj Finserv



### **Reward points**

Avail points earned from your last purchase on the SuperCard. Earn 1 reward point on offline purchases of Rs. 100 and 2 reward points on online purchases of Rs. 100



#### Customer

Customer has more additional points now that can be redeemed against down payment



## **Reward points**

Additional points given by dealer to customer as promotional offer

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# **Product FAQs**

### Platinum Choice SuperCard (FYF) FAQs

#### Q. What is the annual fee on the card?

A. The annual fee on the card is Rs. 499 plus GST.

#### Q. Is there a joining fee on the card?

A. There is no joining fee for the card but welcome reward points also excluded.

#### Q. How does a customer earn reward points?

A. A customer earns reward points on every transaction that he/she does while using SuperCard. Reward points are credited into customer's account at the end of the month and can be redeemed at www.rblrewards.com/SuperCard

## Q. What are the categories available on www.rblrewards.com/SuperCard on which a customer can redeem his reward points?

A. A customer can redeem his/her reward points on www.rblrewards.com/SuperCard on various categories like travel, shopping, voucher and mobile recharge etc.

#### Q. How will a customer receive fuel surcharge waiver?

A. Fuel surcharge waiver is given back to customer in the next month of the transaction. To be eligible for this, a customer must transact for fuel of value between Rs. 500 to Rs. 4,000. The maximum waiver in a month is Rs. 100.

#### Q. What are Annual Milestone rewards?

A. Annual milestone rewards are the benefits that a customer gets when he/she achieves a spending milestone. In Platinum Choice SuperCard, customer can earn 5000 reward points in an year on crossing Rs. 75,000 annual spend.

#### Q. How can a customer convert cash limit to loan?

A. A customer can convert his cash limit into loan through the mobile app. The amount of loan that he/she can avail will be decided by bank's policy on this offer.

## Q. What is the limit of interest-free cash withdrawal, which is available for 50 days at 0% interest and 2.5% flat fee to SuperCard members?

A. A customer can avail cash from ATM machines through credit card. The maximum cash he/she can withdraw is dependent on risk policies. He/she will be charged flat fee of 2.5% on the total amount. There will be 0% interest rate.

#### Q. How can customer avail low cost emegency advance feature?

A. The customer can request for it through the mobile App. The maximum limit of withdrawal will be dependent on risk policies. Low-cost advance on cash limit at 1.16% per month with no processing fee.

## SuperCard FAQs

### SuperCard Generic FAQs

#### Q. Why is the card known as SuperCard?

A. The card is known as SuperCard because of the super features available in it. This is one-of-its-kind card in the industry which not only takes care of your daily/monthly credit needs, but also helps you in emergency cash requirements, EMI finance options\*, discounts/cashbacks on various categories, rewards on every transaction and many other offerings.

#### Q. How is SuperCard different from any other credit card in the industry?

- A. SuperCard not only comes with the regular features offered by credit cards but also offers features like:
  - Low-cost advance on cash limit at 1.16% per month with no processing fee
  - Cash withdrawal at 0% interest up to 50 days
  - Best security features through 'InHand' security
  - Instant approval/rejection on application form
  - Attractive discounts and No Cost EMI options on Bajaj Finserv Limited network\*

#### Q. ATM cash withdrawals on credit cards are very expensive, how can SuperCard help?

A. In times of an emergency, other bank credit cards offer cash withdrawals with a lot of fee and interest. With SuperCard, you can easily withdraw cash from ATM for up to 50 days at 0% finance charges and a flat 2.5% processing fee. The amount that you can withdraw will be dependent on bank policies.

#### Q. In a regular credit card the credit limit can be used for merchant transactions, how is SuperCard different?

A. SuperCard offers a unique feature, where in case of urgent cash requirement/cash crunch, Low-cost advance on cash limit at 1.16% per month with no processing fee.
 You can avail loan under this offer once a year and the amount that you can convert is dependent on bank policies. You have to return the amount in 3 equal monthly instalments.

#### Q. With increasing number of cybercrimes, how safe is my SuperCard from online fraud?

A. SuperCard comes with a feature called 'InControl', where the security of your SuperCard will be in your control. You can control the use of your card through the mobile App too.

#### Q. What kind of exclusive offers will I get on SuperCard?

A. You will receive super benefits at Bajaj Finserv Limited partners like No Cost EMI option\* on all your purchases.

#### Q. Are there any super benefits with regards to using rewards as well?

A. Yes, with regards to redemption of rewards, the same can be redeemed at www.rblrewards.com/SuperCard

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# Rewards FAQs

## **SuperCard Rewards FAQs**

#### Q. What is RBL rewards?

A. RBL rewards is an exclusive loyalty program initiated by RBL Bank for its credit card holders to reward them with points accumulated over transactions and redeeming the same over a wide range of consumer products.

#### Q. What are the benefits of RBL rewards membership?

A. RBL Bank customers now would be rewarded for every transaction they make using their credit card and also have the option to speed their accrual process by interacting with their partners who are leading brands in their respective domains. The RBL rewards points can be redeemed to procure a wide range of products like airline tickets, bus tickets, electronic items, home, fashion, beauty products, etc. The more you spend, the more rewards you get.

#### Q. How do I become a member?

A. As a RBL Bank Credit Card holder you are automatically enrolled as a RBL rewards member. All you need to do is activate your account.

#### Q. How do I activate my account?

A. You can activate your account by visiting the RBL rewards website www.rblrewards.com/SuperCard and click on the 'Activate My Account' link. You will have to fill in a few details and your account would be activated. Alternatively, you can call our RBL rewards Service Centre at 022 71190900 to get your account activated.

#### Q. Can I join RBL rewards if I live outside India but I am an Indian citizen?

A. As long as you hold a RBL Bank Credit Card, you can join RBL rewards.

#### Q. Is RBL rewards open for Non-Indian citizens?

A. Yes, if you are resident of India and hold a RBL Bank Credit Card you automatically become a member of RBL rewards. All you have to do is simply call us at 022 71190900 or e-mail us at supercardservice@rblbank.com

#### Q. Can't find your answer?

A. Please call us at 022 71190900 or write to us at supercardservice@rblbank.com

#### Q. How do I register a reward program on www.rblrewards.com/SuperCard?

A. To login, you need the login username and password sent by www.rblrewards.com/SuperCard on your registered mobile number and email ID.

#### Q. How do I get my username and password?

A. Your username and password is sent by www.rblrewards.com/SuperCard to your registered mobile number and email ID once you register on www.rblrewards.com/SuperCard

#### Q. What if I have forgotten my username or password?

A. You can reset your username or your password online. Simply click the 'Forgot Password' link. In case you forget your username and your password, you will need to call our Customer Care and speak to a customer service representative to have your login credentials reset.

#### Q. Do you have any other login related query?

A. If you have any other query, call us at 022 71190900 or e-mail us at supercardservice@rblbank.com and we'll be glad to assist you.

### How to avail BookMyShow offer?

Step 1: Visit BookMyShow website or mobile App, select movie show and time and proceed with ticket selection

#### 1A. Select movie show



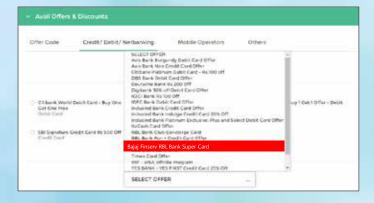
#### 1B. Select seats and click on proceed



Step 2: On the payments page, click on avail offers and discounts

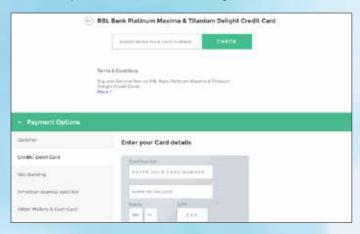


Step 3: Select Bajaj Finserv RBL Bank SuperCard



**Step 4:** Verify Bajaj Finserv RBL Bank SuperCard number discount will be applied automatically

Pay for the movie tickets using the same card



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## Thank You