

Noah Lyles, world's fastest man & Shelly-Ann Fraser-Pryce, greatest woman runner, champion Bajaj Finserv's vision: 'You Too Can Fly' at the 6th Edition of Bajaj Pune Marathon

Pune, November 5, 2025: The **Bajaj Pune Marathon**, one of India's most anticipated city runs, is returning for its sixth edition on **December 14**, promising to be larger, more inclusive and inspiring than ever before.

An initiative by Bajaj Finserv Ltd, one of India's largest and most diversified financial services groups, this year's event brings together thousands of runners, from elite international athletes to everyday fitness enthusiasts and corporate leaders, under the unifying belief '*You Too Can Fly*'.

Leading this spirit of aspiration and resilience are two of the most celebrated names in world athletics - **Shelly-Ann Fraser-Pryce**, the Jamaican sprint legend and the most decorated 100-meter sprinter with 17 World Championship medals and 8 Olympic medals, and **Noah Lyles**, the American Olympic and World Champion sprinter who is currently the World's Fastest Man. As ambassadors for the marathon, both athletes embody excellence, perseverance and the transformative power of sport.

Now in its sixth year, Bajaj Pune Marathon has grown in stature and significance. It started in 2018 as a Half Marathon race (21.1 km). This year, the race has been extended to a full marathon of 42.2 km. This year's edition features multiple race categories including the **Full Marathon of 42.2 km, Half Marathon of 21.1 km, 10 km race, 5 km timed race** – ensuring inclusivity with participation across ages and abilities.

Sanjiv Bajaj, Chairman and Managing Director, Bajaj Finserv, said, "Our vision is to give wings to every Indian's aspiration. The theme of the Bajaj Pune marathon, '*You too can Fly*', embodies this spirit of limitless possibility. This year's marathon, with Noah Lyles and Shelly-Ann Fraser-Pryce as race ambassadors, celebrates not only endurance and fitness but also India's collective resolve to rise higher."



Shelly-Ann Fraser-Pryce said, "Every finish line opens the door to new possibilities. The Bajaj Pune Marathon reflects that same spirit, bringing people together through purpose, fitness, and belief in what's possible. I'm honored to join as an ambassador and to celebrate the runners who remind us that we all have the power to rise, to push, and to fly."

Noah Lyles said, "I'm really excited to be the honorary starter for the Bajaj Pune Marathon. India has been on my list of places to visit for a long time. A big portion of my fan base comes from India, so I have been wanting to give back the love they show me. Can't wait to see everyone at one of India's most prestigious marathons."

With **Fraser-Pryce** and **Lyles** inspiring the next generation and thousands ready to take flight, the 2025 edition of the Bajaj Pune Marathon will mark another milestone in its journey to become one of India's most-respected and meaningful sporting events.

About Bajaj Finserv

Bajaj Finserv Ltd (BFS), an unregistered Core Investment Company (Unregistered CIC) under Core Investment Companies (Reserve Bank) Directions, 2016, as amended, is one of India's leading promoters of financial services businesses with consolidated revenue of over ₹ 1,33,822 crore (USD 15.66 billion) for FY2024-25.

BFS and its subsidiaries have served over 308 million customers with a diversified portfolio that helps meet financial needs and build financial resilience of individuals and businesses. Its suite of financial solutions includes consumer and commercial loans, mortgages, auto financing, fixed deposit products, payments, securities brokerage services, general and life insurance, and investments.

BFS is focused on continuous innovation through smart use of technology, data and analytics to drive seamless, simplified and personalized experiences for its customers.



BFS is included in the benchmark BSE Sensex and Nifty 50 index of large cap stocks.

Bajaj Finserv is committed to driving equitable and inclusive opportunities for youth and children through its social impact initiatives. Its social responsibility programmes in the areas of skilling, health, education, protection, and inclusion for people with disability (PWD) are life-transformative and aimed at solving the most pressing issues of society. So far, BFS and its group of companies have touched over 3.4 million lives across the country. The company's flagship self-implemented skilling programme called the Certificate Programme in Banking, Finance & Insurance (CPBFI), enables young graduates from small towns secure employment in the financial services industry.

To know more, visit <https://www.bajajfinserv.in>