

TERMS & CONDITIONS: Rural Summer Promo 2022 - Offer of Rs. 700 and Rs. 1,000

1. DEFINITIONS:

Following words shall for the purpose of these terms and conditions, be defined to mean as below:

- **"BFL"** refers to Bajaj Finance Limited.
- **"Customer"** means an Indian citizen who avails a loan from BFL during the Offer Period.
- **"EMI Card"** shall mean Bajaj Finserv EMI Network Card which enables customers to avail loan from BFL.
- **"Offer Period"** shall mean the period commencing from 12:00 am on 20th June 2022 to 24th June 2022
- **"Participating Store(s)"** shall mean such retail store(s) or dealer outlets which are empaneled with BFL and which are selected by BFL for the Promotion and contribute to the Reward as detailed in clause 3 below.
- **"Promotion"** shall mean the "Rural Summer Promo 2022" promotional program offered by BFL for its EMI Customers during the Offer Period.
- **"Reward"** refers to reward offered to the Customer(s) under this Promotion.
- **"Wallet"** refers to the Bajaj Finserv- 3in1 wallet on which the Customer can receive and redeem the Reward.
- **"Website"** means BFL's website at the following URL <https://www.bajajfinserv.in/finance/>.
- **"Product"** means only RDD &RDP purchased from Selected Stores on finance from BFL
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2. Customer Eligibility:

- Cashback is applicable for only RDD & RDP product
- Cashback Offer Only at Select Location mentioned in the List
- No RCD transaction will be applicable for the cashback
- Cashback will only be credited in 3in1 Wallet. 3in1 app Download is mandatory.
- Assured cashback will be credited after 30 days post 1st EMI clearance without any bounce
- DI for a given customer needs to be done before 30th June to be applicable for cashback
- 3in1 App download before DO is mandatory to receive locked cards real time
- If 3in1 App download is done Post DO stage, customer will not receive locked cards, but cashback will be credited post 30 days in their 3in1 wallet

- Customer needs to be part of selected credit program 1.22 EMI CARD, 1.06 [PRIME BANKING],1.12 DIGITAL LTV,1.01 [CREDIT CARD], 1.13[EMandate_DC], 1.05 [PROSPECT ACTIVATE]
- Fulfilment will be done only through Bajaj 3in1 Wallet. Therefore, wallet activation is mandatory
- Dealer contribution is mandatory for customer to become part of promo
- Rs 200 to be borne by dealer per LAN in order to be applicable for the promo
- Dealer needs to select UCMR charge for a given customer to be applicable for the promo

3. **Reward Structure:** Upon fulfilment of all the criteria specified by BFL under these terms and condition, including those mentioned in clause 2, customers shall be eligible for the following **Reward***:

RDP/RDD Offer Construct for June – 2022

Product Price	Cashback Amount
Less than 20,000	Rs. 700
Greater than and equal to 20,001	Rs. 1,000

4. The usage of Rewards shall be governed by the applicable terms and conditions governing the Reward which will be in addition to these terms and conditions
5. This Promotion is available only in selected locations of India and is valid only for Indian citizens. This Promotion is not applicable in places wherever prohibited and / or on gifts / services for which such offers cannot be made available for any reason whatsoever.
6. The Promotion and the Rewards are available at the sole discretion of BFL and subject to changes as deemed fit by BFL, without any prior notice.
7. Participating in this Promotion is mandatory, and the Customer is not bound to participate in this Promotion. There is no compensation for non-participation in the Promotion under any circumstances whatsoever.
8. This Promotion is not applicable to BFL's employees and their relatives.
9. This Promotion cannot be combined with any other offer/discount/promotion of BFL.
10. Notwithstanding anything contained in the Promotion thereunder or these terms and conditions, any images, representations, content etc. and all intellectual property rights pertaining thereto which belong to any third party, shall continue to vest with such party and by using such images, representations etc., BFL in no way claims any right whatsoever relating to such intellectual property.

11. The Reward details will be shared with the Customer by BFL via SMS communication sent to their mobile number registered with BFL, on or before 12 August 2022.
12. All applicable taxes, fees and levies (excluding 'gift' tax or tax deducted at source, where applicable) will need to be solely paid by the Customer(s).
13. The eligible Customers shall receive their Reward only upon successful clearance of first EMI amount and creation of UPI and purchase date lies between the selected dates.
14. The tax deducted at source in respect of the Reward, where applicable, shall be paid by BFL.
15. Where the Customer has provided any incorrect information at the time of registration for the Promotion and/or at the time of collecting his/her Reward, then his/her selection is subject to cancellation at the sole discretion of BFL.
16. This Promotion is a special offer for BFL Customers only and nothing contained herein shall prejudice or affect the terms and conditions of the Customer loan agreements. These terms and conditions shall be in addition to and not in derogation to the terms and conditions prescribed by BFL for the loan.
17. Nothing herein amounts as a commitment by BFL to provide further or similar offers.
18. BFL is not a supplier/manufacturer/issuer of the products purchased by Customer or the Rewards provided to the Customers under this Promotion and will not accept any liability in relation thereto. Accordingly, BFL shall not be responsible for the quality, merchantability or the fitness for any purpose, or any other aspect of the products or Rewards provided by third parties.
19. Notwithstanding anything herein, BFL shall not at any time be responsible or held liable for any loss, injury, damage or harm suffered by or in connection with the products or Rewards provided by third parties.
20. Disputes, if any, regarding the products/services/Rewards under the Promotion must be addressed in writing, by the Customers directly to the merchant/issuer of the Rewards and BFL shall not entertain any communication in this regard.
21. These terms and conditions prevail over the contents of any brochure or other promotional material advertising the Promotion.
22. In case of cancellation/refund of the qualifying loan transaction, Customer's eligibility for availing the Promotion and/or the Reward will be at the sole discretion of BFL.
23. BFL, its group entities/ affiliates or their respective directors, officers, employees, agents, vendors, etc., shall not be liable for any loss or damage whatsoever that may be suffered, or for any personal injury that may be suffered by a Customer, directly or indirectly, including for reasons arising out of use or non-use of products/ services or participation under this Promotion.

24. BFL shall not be liable for termination or delay of the Promotion or the Rewards forming part of the Promotion due to any force majeure event and will not be liable for any consequences.
25. The Promotion is not transferable and non-negotiable.
26. These terms and conditions shall be governed by the laws of India. All disputes if any arising out of or in conjunction with or as a result of this Promotion or otherwise relating hereto shall be subject to the exclusive jurisdiction of the competent courts in Pune only. The existence of a dispute, if any, shall not constitute a claim against BFL.
27. This Promotion is subject to laws, rules and regulations as may be applicable in any jurisdiction in India, from time to time, and accordingly in places where not permissible shall be deemed as not applicable.
28. The Customers agree to be bound by the terms and conditions contained herein. Without a Customer being required to do any further act, the Customers shall be deemed to have read, understood and unconditionally accepted the terms and conditions herein